

XEOMIN[®]
incobotulinumtoxinA

Still Seeing a Toxin With Baggage?

It's time to double filter your standards.

XEOMIN[®] (incobotulinumtoxinA) is the **first and only upper facial lines treatment double-filtered** with XTRACT TECHNOLOGY[®] to remove the complexing proteins that can make treatment less effective over time.*



*In clinical trials for approval, no patients developed treatment resistance due to neutralizing antibodies.

Actual patients. Individual results may vary.

XEOMIN[®] (incobotulinumtoxinA) IMPORTANT CONSUMER SAFETY INFORMATION

Read the Medication Guide before you start receiving XEOMIN (Zeo-min) and each time XEOMIN is given to you as there may be new information. The risk information provided here is not comprehensive.

To learn more:

- Talk to your health care provider or pharmacist
- Visit www.xeominaesthetic.com to obtain the Full Prescribing Information and Medication Guide
- Call 1-866-862-1211

Uses: XEOMIN is a prescription medicine that is injected into muscles and used to improve the look of moderate to severe upper facial lines (frown lines, forehead lines, and crow's feet) in adults for a short period of time (temporary).

Please see additional **Important Consumer Safety Information** including **BOXED WARNING**, throughout and visit www.XeominAesthetic.com for **Full Prescribing Information** including **Medication Guide**.

Why Does Purity Matter?

The truth, pure and simple: Not all toxins are equal.

- Many toxins contain inactive proteins left over from the manufacturing process
- Over time, your body may see these proteins as foreign, creating a response that can make treatment less effective
- This can mean less consistent results, or the need for more frequent or higher doses over time, which may cost you more money and more units
- XEOMIN® was designed with just what you need—for results you can trust to show up for you, treatment after treatment



Actual patient. Individual results may vary.

XEOMIN® (incobotulinumtoxinA) IMPORTANT CONSUMER SAFETY INFORMATION (cont.)

Warnings: XEOMIN may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems anytime (hours to weeks) after treatment with XEOMIN:

Please see additional Important Consumer Safety Information including **BOXED WARNING**, throughout and visit www.XeominAesthetic.com for Full Prescribing Information including Medication Guide.

With a double-filtered formula and results that look natural, XEOMIN was created to enhance your look—not change it.

By relaxing muscles that cause **crow's feet**, **frown lines**, and **forehead lines**, XEOMIN temporarily smooths these lines.



Actual patient. Individual results may vary.
Before-and-after images taken 14 days apart at maximum contraction.

XEOMIN® (incobotulinumtoxinA) IMPORTANT CONSUMER SAFETY INFORMATION (cont.)

- **Problems with swallowing, speaking, or breathing can happen within hours to weeks after an injection of XEOMIN** if the muscles that you use to breathe and swallow become weak. Death can happen as a complication if you have severe problems with swallowing or breathing after treatment with XEOMIN.

Please see additional Important Consumer Safety Information including **BOXED WARNING**, throughout and visit www.XeominAesthetic.com for Full Prescribing Information including Medication Guide.

Proven to Smooth, Backed by Science

20+ MILLION TREATMENTS GLOBALLY

XEOMIN® has a clinically proven track record for delivering safe, effective, and natural-looking results.

- 96% satisfaction rate*
- 15 years of real-world clinical use
- Approved in 80 countries



Actual patient. Individual results may vary.
*Prager et al. *Clin Cosmet Investig Dermatol*. 2012;5:53-8

XEOMIN® (incobotulinumtoxinA) IMPORTANT CONSUMER SAFETY INFORMATION (cont.)

- o People with certain breathing problems may need to use muscles in their neck to help them breathe and may be at greater risk for serious breathing problems with XEOMIN.

Please see additional Important Consumer Safety Information including **BOXED WARNING**, throughout and visit www.XeominAesthetic.com for Full Prescribing Information including Medication Guide.

Your Questions, Answered

Q: What is XEOMIN®?

A: XEOMIN is a treatment that is injected into muscles and used to temporarily improve the look of moderate to severe upper facial lines (frown lines, forehead lines, and crow's feet) in adults.

When will I notice results and how long will they last?

A: XEOMIN typically starts working within 2-7 days after it is injected. Studies show results last up to 4 months in most people. Individual results may vary, so your provider will work with you to create a personalized treatment plan.

Q: How is XEOMIN different?

A: XEOMIN is the first and only toxin on the market double-filtered with XTRACT TECHNOLOGY®, meaning it's intentionally designed with only the ingredients it needs to work. Its unique purification process removes complexing proteins that can lead to treatment resistance.†

Q: Will I still be able to make facial expressions?

A: XEOMIN is designed to smooth upper facial lines while maintaining the ability to express yourself with natural-looking facial movement.

Q: What should I expect during treatment?

A: Treatment involves small injections using a fine needle. Many people find they can return to normal activities shortly afterward.

†Head-to-head studies evaluating the relative risk of immunogenicity due to the presence or absence of complexing/unnecessary proteins have not been performed.

XEOMIN® (incobotulinumtoxinA) IMPORTANT CONSUMER SAFETY INFORMATION (cont.)

- o Swallowing problems may last for several months, and during that time you may need a feeding tube to receive food and water. If swallowing problems are severe, food or liquids may go into your lungs. People who already have swallowing or breathing problems before receiving XEOMIN have the highest risk of getting these problems.

Please see additional Important Consumer Safety Information including **BOXED WARNING**, throughout and visit www.XeominAesthetic.com for Full Prescribing Information including Medication Guide.

Your Journey to Smoother Skin Starts Here

Save on XEOMIN® with Xperience+™

Join today and save \$50 instantly on your next XEOMIN treatment—up to \$240 each year. Plus, earn points and save on other treatments you love!



Sign up at
Xperiencemerz.com



Actual patients. Individual results may vary.

XEOMIN® (incobotulinumtoxinA) IMPORTANT CONSUMER SAFETY INFORMATION (cont.)

- Spread of toxin effects. In some cases, the effect of botulinum toxin may affect areas of the body away from the injection site and cause symptoms of a serious condition called botulism. The symptoms of botulism include: loss of strength and muscle weakness all over the body, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

Please see additional Important Consumer Safety Information including **BOXED WARNING**, throughout and visit www.XeominAesthetic.com for Full Prescribing Information including Medication Guide.

XEOMIN® (incobotulinumtoxinA) IMPORTANT CONSUMER SAFETY INFORMATION (cont.)

These symptoms can happen hours to weeks after you receive an injection of XEOMIN. These problems could make it unsafe for you to drive a car or do other dangerous activities.

Do not use XEOMIN if you are allergic to XEOMIN or any of the ingredients in XEOMIN (see the end of this Guide for a list of ingredients in XEOMIN), had an allergic reaction to any other botulinum toxin products such as rimabotulinumtoxinB (MYOBLOC®), onabotulinumtoxinA (BOTOX®, BOTOX® COSMETIC), or abobotulinumtoxinA (DYSPOUR®) or have a skin infection at the planned injection site.

Before receiving XEOMIN, tell your doctor about all of your medical conditions, including if you:

- have a disease that affects your muscles and nerves (such as amyotrophic lateral sclerosis [ALS or Lou Gehrig's disease], myasthenia gravis or Lambert-Eaton syndrome)
- have had any side effect from any other botulinum toxin in the past
- have a breathing problem such as asthma or emphysema
- have a history of swallowing problems or inhaling food or fluid into your lungs (aspiration)
- have bleeding problems
- have drooping eyelids
- have plans to have surgery
- have had surgery on your face
- are pregnant or plan to become pregnant. It is not known if XEOMIN can harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if XEOMIN passes into breast milk.

Tell your doctor about all of the medicines you take, including prescription and over-the-counter medicines, vitamins and herbal supplements. **Talk to your doctor before you take any new medicines after you receive XEOMIN.**

Using XEOMIN with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received XEOMIN in the past. Especially tell your doctor if you**

- have received any other botulinum toxin product in the last four months
- have received injections of botulinum toxin such as rimabotulinumtoxinB (MYOBLOC®), onabotulinumtoxinA (BOTOX®, BOTOX® COSMETIC) and abobotulinumtoxinA (DYSPOUR®) in the past. Be sure your doctor knows exactly which product you received. The dose of XEOMIN may be different from other botulinum toxin products that you have received.

- have recently received an antibiotic by injection
- take muscle relaxants
- take an allergy or cold medicine
- take a sleep medicine

Ask your doctor if you are not sure if your medicine is one that is listed above. Know the medicines you take. Keep a list of your medicines with you to show your doctor and pharmacist each time you get a new medicine.

Possible Side Effects

XEOMIN can cause serious side effects that can be life threatening including allergic reactions.

Symptoms of an allergic reaction to XEOMIN may include: itching, rash, redness, swelling, wheezing, asthma symptoms, or dizziness or feeling faint. Tell your doctor or get medical help right away if you get wheezing or asthma symptoms, or if you get dizzy or faint. **See "Warnings."**

The most common side effect of XEOMIN in people with upper facial lines include:

- injection site bruising

These are not all the possible side effects of XEOMIN. Call your doctor for medical advice about side effects. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit MedWatch or call 1-800-FDA-1088.

General information about the safe and effective use of XEOMIN

Medicines are sometimes prescribed for purposes other than those listed in a Medication Guide. You can ask your pharmacist or doctor for information about XEOMIN that is written for health professionals.

Active Ingredient: botulinum toxin type A

Inactive Ingredients: human albumin and sucrose

Please see complete **Important Consumer Safety Information** on this page, and scan QR code to see **Full Prescribing Information** including **Medication Guide**.



MERZ AESTHETICS®

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